

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

Industrial Promotion – Extension of special package of incentives under Mega project concept of Industrial Investment Promotion Policy (IIPP) 2010-15 to M/s. Colgate Palmolive (India) Limited to set up a Plant for manufacturing Toothbrushes and other oral care products at Sri City in Chittoor District –Orders- Issued.

**INDUSTRIES & COMMERCE (IP) DEPARTMENT**

G.O.Ms.No. 84

Dated:24.05.2014

Read the following:

1. From M/s. Colgate Palmolive (India) Limited, Letter, dt.20.8.2013
2. The State Investment Promotion Committee Meeting held on 22.8.2013
3. The State Investment Promotion Board Meeting held on 18.1.2014

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**O R D E R:-**

In the reference 1<sup>st</sup> read above, M/s. Colgate Palmolive (India) Limited has informed that they propose to set up a plant to manufacture 300 Million pieces of Toothbrushes annually and other oral care products in Sri City, Chittoor District with an investment of Rs.275.00 Crore in 3 phases and thereby creating employment to 2000 persons direct and indirect.

2. M/s. Colgate Palmolive (India) Limited has requested the Government for the following Incentives/ benefits:

- (a). Power subsidy @ 1.50 per unit
- (b). Waiver of VAT for a period of (10) years from the Date of Commercial Production
- (c). Stamp Duty exemption to buy land and for subsequent transactions involving heavy stamp duty.
- (d). Land subsidy as per the prevailing industrial policy of the State
- (e). Continuous power supply.

3. In the reference 2nd read above, the State Investment Promotion Committee (SIPC) has discussed the said proposal of M/s. Colgate Palmolive (India) Limited, Sri City, Chittoor District and recommended the following incentives, under IIPP 2010-15:

- (a) 50% VAT/CST reimbursement for a period of 5 years from the date of commencement of commercial production, subject to condition that the unit invests a minimum of Rs.250.00 Cr to avail this benefit; and
- (b) All other incentives as per IIPP 2010-15 policy.

4. In the reference 3<sup>rd</sup> read above, the State Investment Promotion Board (SIPB) has discussed the proposal in detail and decided to extend the following incentives:

- (a) 50% net VAT/CST reimbursement for a period of 5 years from the date of commencement of commercial production, subject to condition that the unit invests a minimum of Rs.250.00 Cr to avail this benefit.; and
- (b) Other benefits as per IIPP 2010-15.

5. Government after careful examination of the proposal and the recommendations of the State Investment Promotion Board, hereby extend the following incentives to M/s. Colgate Palmolive (India) Limited to set up Toothbrushes and other oral care products manufacturing facility at Sri City in Chittoor District, under Industrial Investment Promotion Policy 2010-2015:

- (a) 50% net VAT/CST reimbursement for a period of 5 years from the Date of commencement of Commercial Production (DCP), subject to condition that the unit invests a minimum of Rs.250.00 Cr to avail this benefit.

(P.T.O)

(b) All other incentives as per IIPP 2010-15 policy, which include:

- (i) 100% reimbursement of Stamp duty and transfer duty paid by the industry on purchase of land meant for industrial use.
- (ii) 100% reimbursement of Stamp duty for Lease of Land/Shed/buildings and also mortgages and Hypothecations.
- (iii) Fixed power cost reimbursement @ Rs.0.75 per unit (upper ceiling) on the rates (2010-11) for 5 years from the date of commencement of commercial production. In case, decrease in Power Tariff, the reimbursement will be reduced proportionately.
- (iv) 25% subsidy on specific cleaner production measures limited to Rs.5.00 Lakhs.

6. The Commissioner of Industries, Hyderabad shall take necessary action, accordingly and intimate the status of the progress of work done by the unit from time to time to Government.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**K. PRADEEP CHANDRA,  
SPECIAL CHIEF SECRETARY TO GOVERNMENT AND  
COMMISSIONER FOR INDUSTRIAL PROMOTION**

To

The Commissioner of Industries, A.P., Hyderabad.

M/s.Colgate Palmolive (India) Limited,through the Commissioner of Industries, AP, Hyd.  
Copy to:

The Revenue (CT) Department.

The Revenue (Registration) Department.

The Energy Department.

The Irrigation (Reforms) Dept.

The Law(J) Department

The Accountant General, Andhra Pradesh, Hyderabad

The Commissioner of Commercial Taxes, Hyderabad

The Chairman & Managing Director, APTRANSCO., Hyderabad

The Managing Director, APSPDC Ltd., Tirupati.

The Vice Chairman & Managing Director, APIIC, Hyderabad.

The District Collector, Chittoor District.

The General Manager, District Industries Centre, Chittoor District.

P.S. to Principal Secretary to Chief Minister

P.S. to Hon'bleMinister(Major Industries)

P.S. to Chief Secretary to Government

P.S. to Spl Chief Secretary to Government & CIP, Ind& Com Dept.

SC/SF.

//FORWARDED: BY ORDER//

SECTION OFFICER